



# IBM Planning Analytics



## Buy What You Need

SaaS

Standard Instance Per Month  
(10Users/32GB)

### Unique Value Proposition & Differentiation

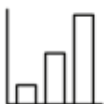
Easy-to-use interactive web-based experience with Excel Interface and Visual Analysis & Reporting. Flexible modelling with capability to handle unlimited data volumes.



**63% Reduction in labor effort** needed to complete the annual budgeting cycle.



**10% Optimized frontline operations**, including increased staffing efficiency and reduced inventory shrinkage.



**70% Reduced Forecasting Effort**  
Deliver faster, more agile plans that pivot in real time to address changing demands and create more accurate and reliable forecasts with predictive forecasting.

Integration of AI-powered predictive analytics with an intuitive, Excel-like interface, enabling organizations to streamline planning, budgeting, and forecasting with real-time insights and scalability.

“Spending hours building plans in spreadsheets, unable to link operational and financial performance due to disconnected processes and siloed data and therefore lack of consistent execution, resource optimization and alignment across departments.”

IBM Planning Analytics is an AI-infused integrated planning solution that allows you to transcend the limits of manual planning so you can quickly create more accurate plans for FP&A, sales, supply chain and beyond.

Many small to large organizations rely on error-prone spreadsheets and manual processes for their business planning needs.

Our Planning, Forecasting, Budgeting use-case helps companies build a single source of truth to streamline planning, manage performance and build alignment across the enterprises with an AI-infused, continuous integrated planning solution that allows you to transcend the limits of manual planning.



### **Make data-driven decisions faster**

With IBM® Planning Analytics, you can take control and integrate your planning, budgeting and forecasting processes. This AI-powered solution helps automate these critical tasks across your organization, allowing you to make real-time, data-driven decisions faster. It's flexible to meet your unique business needs and offers transparent pricing along with multiple deployment options.



### **Leverage AI Forecasting**

Run unlimited “what if” scenarios and generate AI-driven forecasts—without the need for technical expertise—to instantly update your financial models and key metrics. Planning Analytics enhances forecast accuracy by using multiple internal and external variables including future values.



### **Integrate Business Planning**

Rapidly create and analyze sophisticated financial models with near real-time calculations, all within a governed environment. It scales effortlessly from Finance to HR to Operations and beyond—supporting thousands of users and terabytes of data.



### **Boost Planning Participation**

Use the Planning Analytics Assistant, powered by watsonx™, to simplify tasks, uncover insights and allow a more inclusive planning process regardless of your users' skill level. Starting at USD 825 per month for 5 users, Planning Analytics helps you break profitability down to SKU level, run detailed “what if” scenarios and see the impact of decisions instantly. With user-friendly interfaces and generative AI Assistant, more people in your organization can contribute to planning and decision-making.



### **Streamline Your Workflow**

Simultaneously access and update data or create reports using an intuitive web UI or native spreadsheet interface. Enjoy full spreadsheet capabilities while harnessing advanced analytics within a governed database with write-back functionality.

**Request for a Proposal →**